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**U•Konserve® Announces New President/Vice President of Sales**

**SCOTTSDALE, AZ (June 1, 2015)**—U•Konserve is excited to announce Leila Bailey as the company’s new President/Vice President of Sales. Leila is a strong leader known for successfully building consumer brands, and will play a major role in managing and developing the company’s extensive customer base, and marketing the company’s environmentally responsible products.

Leila has more than 20 years of experience leading successful premium hard goods cross-functional teams by developing and implementing strategy for merchandising, sourcing, planning and product development. For the past nine years she has served as Vice President of Merchandising for Restoration Hardware where she was one of the key team members that successfully turned the business into an industry leader. She has also launched many new businesses for blue chip brands such as Martha Stewart Living and Dean & DeLuca, and has held key leadership positions at Pottery Barn and Williams-Sonoma.

“Leila is a proven leader and brings extensive retail merchandising background to the team,” says Lynn Julian, U•Konserve’s Co-Founder. “We are excited to leverage her unique set of skills and expertise to move our business to the next level.” Leila brings strategic insight, creativity and leadership to the organization to deepen important customer relationships. With her targeted experience and passion for the brand, she is ready to drive growth and innovation in every aspect of the business.

**About U•Konserve®**

U•Konserve offers quality, safe and reusable food-storage solutions for the whole family. Products include leak-proof glass/silicone and stainless steel containers and bottles, recycled lunch totes and ice packs, reusable snack bags and sandwich wraps, and waste-free accessories. The non-toxic and durable products make ideal food storage for school lunches, work, travel, picnics, takeout, salad bars, leftovers, and more. All products are free of BPA, phthalates, PVC and lead.

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The complete line of U•Konserve® reusable food-storage solutions can be purchased at [www.ukonserve.com](http://www.ukonserve.com), and at retailers in the U.S. and internationally. If you’d like more information, or to schedule an interview with Chance Claxton, please call (866) 410-9667 or email Chance at [chance@ukonserve.com](mailto:chance@ukonserve.com).