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**U•Konserve® Announces New Wild Leaves Collection — Stylish and Safe Waste-Free Food Packing**

**SAN FRANCISCO, CA (February 11, 2013)** – U•Konserve announced today the March 2013 release of eight products from their new Wild Leaves collection of waste-free food-packing solutions, complementing their already broad selection of stylish and reliable products for children and adults. The new line includes leak-proof stainless steel containers and bottles, reusable snack bags, stainless steel straws, and accessories. This summer six additional Wild Leaves products will be released including insulated lunch sacks made from recycled plastic bottles, and leak-proof stainless steel containers in various sizes.

The new Wild Leaves pattern was designed by award-winning artist Zio Ziegler, and inspired by organic relationships in nature and our delicate ecosystem. The new products are non-toxic and non-leaching, and follow the same high-quality sustainable design as other U•Konserve and Kids Konserve products: all are reusable, long lasting and minimize waste throughout each product's lifecycle.

The products were designed to reduce the staggering amount of trash that ends up in our landfills and oceans because of food packing. Food packaging accounts for nearly 32 percent of all household waste in the U.S. Americans discard 2.5 million plastic bottles every hour, and use 500 million plastic straws every day. Much of this discarded trash breaks down into a plastic confetti that is littering our oceans and poisoning animals and humans.

**Products available in March:**

Reusable Food Kozy® Snack Bags  
Stainless Steel Nesting Trio Containers  
Stainless Steel Bottles, Bottle Brushes & Sport Tops  
Stainless Steel Straws & Straw Brushes  
Ice Cube Trays

**Products available this Summer:**

Stainless Steel Round Containers  
Stainless Steel Rectangle Containers with Dividers  
Stainless Steel To-Go Containers with Clear Lids  
Recycled Insulated Lunch Sacks



**About U•Konserve® and Kids Konserve®:**

U•Konserve and Kids Konserve offer reusable and recycled lunch-packing and food-storage products designed to eliminate waste generated by single-use disposable food packaging. Products include leak-proof stainless steel containers and bottles, recycled lunch totes and ice packs, reusable snack bags and sandwich wraps, and waste-free accessories. The non-toxic and durable products are ideal for lunches, travel, picnics, takeout, salad bars, refrigerator storage for leftovers, and more. Tested by independent labs to meet strict safety standards, all products are free of BPA, phthalates, PVC and lead.

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The complete line of U•Konserve® and Kids Konserve® waste-free and non-toxic food-packing solutions for adults and children can be purchased at [www.kidskonserve.com](http://www.kidskonserve.com), and at retailers in the U.S. and internationally. If you'd like more information, or to schedule an interview with Chance Claxton, please call (866) 410-9667 or email Chance at [chance@kidskonserve.com](mailto:chance@kidskonserve.com).