

# U•KONSERVE WASTE-FREE CHALLENGE

Help your school save 20% or raise 20% by reducing waste!

Every year, a child using a disposable lunch creates **67 pounds** of lunch waste, and the average elementary school creates **18,760 pounds** of lunch waste. Kick the habit of disposable bags, plastic bottles, and packaged foods. Reduce trash in our landfills and oceans. Help your school **go waste-free** with U•Konserve.

## 1 Offer a **coupon code** to families

Offer a coupon code to families at your school. Include our Flier in your school newsletter to get the word out. Parents order directly at [ukonserve.com](http://ukonserve.com) and receive 20% off all orders. Items get shipped directly to the customer's address.

**20% OFF**  
coupon code:  
**UKSCHOOLS**

## 2 If you'd like to do a **sale at school**, choose one:

### Offer families 20% off

Promote waste-free products by doing a sale at your school, and offer your families **20% off + FREE shipping!**

- Order samples for your sale from our website using the coupon code above.
- Collect parent orders using our 20% off Parent Order Form.
- Send payment (checks and credit cards) to address on order form.
- We'll send you a bulk shipment. Shipping is free!

### Raise 20% for your school

Promote waste-free products by doing a sale at your school, and earn **20% back to your school + FREE shipping!**

- Order samples for your sale from our website using the coupon code above.
- Collect parent orders using our Parent Order Form.
- Send payment (checks and credit cards) to address on order form.
- We'll send you a bulk shipment and a check for 20% of sales. Shipping is free!

