



## COMMITMENT TO CORPORATE RESPONSIBILITY

U•Konserve® was founded on the belief that we can affect our environment and health by the choices we make as consumers. To that end, we not only provide a range of products that embraces this philosophy, but we also strive to impart the values of sustainability and health into the way we run our business:

- We offer **non-toxic, safe products** that undergo strict quality control and are tested by a CPSIA-accredited lab, as well as independent labs, to ensure that they are free of BPA, phthalates, PVC and lead.
- We offer high-quality, long-lasting products **sustainably designed** to minimize waste throughout each product's life cycle, and reduce the millions of tons of waste associated with single-serving packaged foods and plastic bottles. We strive to use **recycled materials** as much as possible, and many of our products are recyclable.
- We offer products that are **responsibly made** in China, India and Taiwan in facilities that are working toward green practices, and supportive of our mission to reduce waste. Independent agencies audit the working conditions and environmental impact to ensure that the facilities adhere to fair and safe labor practices and environmental standards. We have made efforts to keep production in the U.S., while still making our products affordable to a broad market, but we found it difficult to compete with these countries in both quality and price, especially with high-quality stainless steel.
- We actively **educate our customers** about REUSE and the impact of environmental toxins. On our website, we share films, books and other resources about the environment and health, and we provide waste-free activity ideas and advice to daycares, preschools, elementary schools and non-profit organizations. We've found that connecting with our customers by sharing information has inspired positive change, and has helped us learn and grow as well.
- We work with a **team that is supportive of our mission** to reduce waste. It's important that we advocate for sustainability, and that we are able to educate our customers based on our own experiences and knowledge.
- We **offer a discount and advice** for schools and have done so since our company's inception. After all, school children inspired us to start our business so it's a way for us to reciprocate. In this economic climate, funds are often not available for school programs related to sustainability, so this is a way to bring awareness to students and their families. Through our Waste-Free Challenge, we donate 20% of every sale back to schools that help promote this message and offer our products.
- A few years ago we were fortunate to receive a grant from Eileen Fisher for Woman Entrepreneurs that helped grow our business. We **pay it forward by giving back** to organizations that supports our mission. We are a Shop Healthy Sponsor and donate a percentage of our sales to *Healthy Child Healthy World*, a national non-profit dedicated to educating and inspiring parents to make informed choices to create a safer, healthier environment for children.