



COMPANY INFORMATION

U•Konserve® is the result of two mothers' struggle to be environmentally conscious while facing the never-ending challenge of managing the everyday accumulation of household trash. For Chance Claxton and Lynn Julian, life-long friends, this became an ongoing point of discussion and frustration, which increased as their families grew. Each day as they made school lunches, they knew the plastic baggies, drink cartons and single-use containers leaving their homes were destined for landfill. One child generates an average of 67 pounds of lunchtime trash per school year. Action needed to be taken, and a waste-free lunch solution began to take shape.

Lynn and Chance queried school-age children: How did they pack their lunches and would they like to help save the planet? They consulted experts and tested samples. They sourced high-quality, non-toxic materials designed to be durable and long lasting and to minimize waste throughout each product's life cycle. They also wanted to be a source of education that parents, schools and children could use to learn about environmental stewardship.

KIDS KONSERVE®

Kids Konserve launched in 2008 by introducing the Waste-Free Lunch Kit and initial reusable lunch-packing product line including leak-proof containers, recycled lunch sacks and reusable sandwich wraps. In 2009 and 2010, after a year of feedback, they released several new products that enhanced their growing collection. In 2011 they released the Ocean & Sky Line, which included new colors of their most popular products.

U•KONSERVE®

Since the company's inception, customers have been asking for similar high-quality, functional and stylish products designed for adults too. As a result, the brand U•Konserve was launched in 2011 and includes sustainably designed products from the Saffron & Slate line, designed with adults in mind. 2011 and 2012 also saw the growth of more products and accessories for the whole family, as well as a shift from focusing on lunch, to offering diverse solutions for a variety of food-packing needs including travel, picnics, takeout, salad bars, leftover storage and more. In 2013, U•Konserve released 14 products from its new Wild Leaves line. In 2014 as part of a re-branding initiative to better align with the company's broad product offering, Kids Konserve announced its new name: U•Konserve. Summer 2014 saw the release of the new Neon Collection (eleven best sellers, now in bold and bright neon) and the new Glass with Silicone Sleeve Collection (eight new glass products with a functional silicone sleeve design).

PRODUCT LINES

U•Konserve® offers a complete line of quality, safe and reusable food-storage solutions for adults and children, all made from high-quality, non-toxic, sustainably designed materials. All products are tested free of BPA, phthalates, PVC and lead.

GLASS CONTAINERS

Glass Rectangle with Silicone Sleeve—Leak-proof, 13oz, 36oz

STAINLESS STEEL CONTAINERS

Round Nesting Trio Containers—Set of 3, leak-proof, 18/8 stainless steel, 16oz, 8oz, 5oz
Square Nesting Trio Containers—Set of 3, leak-proof, 18/8 stainless steel, 50oz, 32oz, 18oz
To-Go Containers—Leak-proof, 18/8 stainless steel, 50oz, 32oz, 18oz
Rectangle Containers—Leak-proof, 18/8 stainless steel, 33oz
Rectangle Container with Removable Divider—Leak-proof, 18/8 stainless steel, 33oz
Round Containers—Leak-proof, 18/8 stainless steel, 16oz, 8oz, 5oz
Mini Round Containers—Set of 3, leak-proof 18/8 stainless steel, 2.5oz

INSULATED FOOD JARS

Insulated Food Jars—Leak-proof, 18/8 stainless steel, 12oz, 16oz

FOOD KOZIES®

Food Kozy® Snack Bags—Reusable alternative to plastic baggies, LDPE #4 plastic
Food Kozy® Wrap 2-Packs—Reusable alternative to plastic baggies, LDPE #4 plastic

SACKS & TOTES

Insulated Lunch Totes—100% recycled, made from plastic bottles
Insulated Lunch Sacks—100% recycled, made from plastic bottles
Go-to-Market Totes—100% recycled cotton farmer's market tote
Cotton Lunch Sacks—100% recycled cotton

ICE PACKS

Ice Packs & Sweat-Free Cover—Recycled, made from plastic bottles

LUNCH KITS

Waste-Free Lunch Kits
1 Recycled Cotton Lunch Sack
2 Leak-Proof, 8oz, 18/8 Stainless Steel Containers
1 18/8 Stainless Steel Bottle
1 Food Kozy® Wrap
1 Recycled Cotton Napkin
1 Recycled Aluminum Nametag

BEVERAGE BOTTLES

Glass Bottles with Silicone Sleeve—20oz
Beverage Bottles—18/8 stainless steel, 13oz, 16oz, 20oz
Insulated Coffee Cup—18/8 stainless steel, 16oz

UTENSILS

Bamboo Utensils—Reusable utensils in mesh pouch

EXTRAS

Stainless Steel Straw 2-Packs—18/8 stainless steel

Drinking Straw Brush—18/8 stainless steel, nylon

Bottle Brush—18/8 stainless steel, nylon, cotton

Ice Cube Tray— Food-grade silicone

Sport Top—PP #5 plastic, interchangeable with our bottle lids

PHOTOGRAPHY

Please find product photography links on our Wholesale webpage:
<http://kidskonserve.com/kkwholesalecatalog-lk39sl2k3/>

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